

Andrew Boardman

Briefly

Designer, studio founder and educator with 20 years of experience in graphic design, digital strategy and visual production. Grew up in Philadelphia, worked and studied in New York City, moved with family to Winnipeg. Student of design history, critical theory and social innovation. Currently, developing first book on historical foundations for future design practice (*Design Responsibility*). Avid runner, ardent environmentalist, practicing artist, guitar novice.

Experience

Manoverboard Inc. *Principal* 2002–present

Lead and manage purpose-driven graphic design firm that is the first Certified B Corporation in Manitoba. Corporate mission is to help nonprofits, social enterprises and educational institutions create a better world by design. Work closely with change agent clients to create and execute far-reaching digital strategies. Design and build custom websites, visual identities and print materials. Recipient of numerous design awards. Clients include Greyston Bakery, EQ3, University of Manitoba, SJF Ventures, Ducks Unlimited, Barneys New York, Acumen.

Red River College *Instructor* 2017–2018

Taught design history and design management courses to first- and second-year students. Revamped course curricula to advance collaboration and critical thinking.

GDC Manitoba *President* 2015–2018

Managed dynamic chapter of 75 graphic designers with active representation at national level. Worked directly with volunteer board to bring new events, design workshops, and student mentorship to Winnipeg design community. Served on board for ten consecutive years providing leadership and development expertise.

Oven Digital *Director of Research* 2000–2002

Directed design and technology research for global digital agency in New York City. Clients included Tiffany & Co., MoMA, Consumer Reports, Kodak, IBM, The City of New York. Developed numerous internal and client-facing white papers and reports to advance organizational thought leadership.

The Rockefeller Foundation *Research Associate* 1996–2000

Led research and development for large national fellowship program promoting civil society. Worked directly with fellows across U.S. to build leadership skills and organizational capacity. Developed curricula and facilitated workshops.

Education

Brown University
Providence, RI

B.A. magna cum laude, Honors Visual Art & Honors English, *Phi Beta Kappa*

Fulbright Fellowship
Krakow, Poland

Post-graduate study at Akademia Sztuk Pięknych (Academy of Fine Arts)

University at Albany, SUNY
Albany, NY

M.F.A. Honors, graduate assistant fellowships

New School for Social Research
New York, NY

Certificate in Media Management with focus on online entrepreneurship

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